



JOB DESCRIPTION

POSITION TITLE: Graphic Designer
DEPARTMENT: Marketing
SALARY: DOQ
POSTING DATE: 8/1/24-10/1/24

GENERAL DESCRIPTION:

The Graphic Designer will have a passion for design and a keen eye for detail, capable of producing visually appealing graphics that align with our brand and engage our diverse clientele. This role requires a strong understanding of both traditional and digital design principles and the ability to work on a variety of projects including print, digital, and social media content.

DUTIES AND RESPONSIBILITIES:

- Develop and produce high-quality graphic designs for various marketing materials such as brochures, flyers, posters, banners, and digital ads.
- Create visually compelling content for social media platforms, email campaigns, and the casino's website.
- Ensure all designs adhere to brand guidelines and maintain a consistent look and feel across all channels.
- Assist in the development and maintenance of the casino's brand identity.
- Ensure all graphic elements are aligned with the casino's brand image and values.
- Manage multiple projects simultaneously, ensuring deadlines are met.
- Maintain organized files and records of design work for future reference.
- Stay up-to-date with the latest design trends, tools, and technologies.
- Bring fresh and innovative ideas to the table to enhance the casino's visual presence.
- Other duties as may be assigned.

RELATIONSHIP TO OTHER DEPARTMENTS:

Reports directly to the Director of Marketing. Work closely with the marketing team to conceptualize and execute design projects that meet strategic goals. Collaborate with other departments to fulfill their design needs, ensuring timely delivery and quality of work.

QUALIFICATIONS:

- Associates degree in Graphic Design, Visual Arts, or related field.
- Minimum of 2 years of experience in graphic design, preferably in a casino, hospitality, or entertainment industry.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.).
- Strong portfolio showcasing a range of design styles and projects.
- Excellent visual design skills with sensitivity to aesthetics and attention to detail.
- Ability to work independently and as part of a team in a fast-paced environment.
- Strong organizational and time-management skills.
- Knowledge of video editing and motion graphics is a plus.
- Must be eligible for a gaming license and submit to a background check.

EMPLOYMENT STATUS:

Full-Time permanent salaried. Full benefit package, Health Insurance, Life Insurance, Personal Time Off, 401 K Plan. Native American Preference applies.

